SHLOMIN BEN ALL
Operations

Welcome to the first edition of Sparky in 2025!

Message from Sean Kraker Operations Manager

Hello Sparky Family! We are thrilled to kick off our first edition of the year with a bang! In the spirit of new or getting refreshed, we have compiled a lot of information for you to consider and implement into your business. Whether it's the latest product updates, the ins and outs of the Section 179 tax deduction, or the latest industry trends, we have your back when it comes to keeping staff abreast of the latest and greatest.

Since the pandemic, we have seen a lot of changes that have been successfully conducted remotely. Some companies have even made the **Work from Anywhere (WFA)** or **Work from Home (WFH)** permanent. Sparky has been at the forefront of this movement, providing our customers with the ability to conduct training, meetings, and even hiring remotely. Unfortunately, upgrading antennas remotely is not quite the same as being able to do it from your home office. However, we have been working with our support teams remotely as long as we have been in business, and we are still able to provide our customers with the same level of support as we have been in the past. We are looking forward to a year of continuing to provide our customers with the same level of support we have been providing for the past 25 years.

We are truly excited and as enthusiastic as ever **powered by Sparky**. We appreciate your business and we are looking forward to a great year!

Enjoy your latest edition of Sparky!

Latest News and Views

DistroTALI Finalist for Outstanding Innovation at the FREAs

Nicholas Stefano, Corporate Sales Manager for Products at the Fire Protection Distributors Association (FPDA), recently sat down with our Product Specialist, Jeff Kaplan, to discuss our Inter-Communicator (IPX) speaker. Jeff and Nicholas talked about the product's features and benefits, and how it is being used in the field.

DistroTALI is the first system to integrate Voice over Internet Protocol (VoIP) and Public Address (PA) technology into a single, easily-designed, easily-installed, scalable, and cost-effective solution. Nicholas and Jeff discussed how DistroTALI's ease of installation and programming, streamlining installation and commissioning, and its cost-effectiveness.

They also talked about the highlight-rich features and benefits of the IPX speaker, such as its **Voice Enhancement**, **Acoustic Echo Cancellation**, and **Ambient Noise Compensation**.

Product Spotlight: Introducing DistroTALI - The Future of Emergency Communication

DistroTALI is the future of emergency communication. It is the first system to integrate Voice over Internet Protocol (VoIP) speakers with Public Address (PA) technology into a single, easily-designed, easily-installed, scalable, and cost-effective solution.

DistroTALI is the first system to integrate Voice over Internet Protocol (VoIP) speakers with Public Address (PA) technology into a single, easily-designed, easily-installed, scalable, and cost-effective solution.

What sets DistroTALI apart?

- **Effortless Installation** - No warranty issues, no complicated setup.
- **Scalable Design** - Easily expand your system as needs grow, ensuring long-term adaptability and cost savings.
- **Enhanced Functionality** - Integrates seamlessly with existing systems for a unified communication network.
- **Intuitive & Scalable** - Customizable and easy to manage, ensuring adaptability to evolving needs.
- **Cost-Effective** - Reduces costs by eliminating the need for separate systems and ongoing maintenance.

DistroTALI is the future of emergency communication, offering a comprehensive, cost-effective, and scalable solution that ensures clear, reliable communication when it matters most.

We are Taking Orders Now!

We are now accepting orders for our **Inter-Communicator (IPX)** speaker. The speaker's **Voice enhancement** capabilities, **Acoustic Echo Cancellation**, **Ambient Noise Compensation**, streaming, streamlining installation and commissioning, and its cost-effectiveness.

The speaker's **Voice enhancement** capabilities, **Acoustic Echo Cancellation**, **Ambient Noise Compensation**, streaming, streamlining installation and commissioning, and its cost-effectiveness.

Latest Industry News

DOWN STATIC!Fire and Life Safety Regulations - Using Our Ears!

Static can be a significant problem in electronic communications.

DOWN STATIC!Fire and Life Safety Regulations - Using Our Ears! Static can be a significant problem in electronic communications.

As experts in fire life safety, Sparky's Technical Support Team is always researching the latest and most innovative technologies. Recently, they discovered

Noise Cancelling Headsets that are specifically designed to meet the new regulations and requirements for hearing protection in high-noise environments.

Noise cancellation operates on the new principle of using the ear as a microphone.

New Business Recycling Regulations - Going Our Part!

From **Blue Marsh, BOS**, new business recycling regulations are being implemented in Pennsylvania. Beginning in 2025, businesses will be required to recycle more than twelve tons of paper and cardboard annually.

To achieve a powerful response, **Rapid Response Technicians** are using the latest technology, including Bluetooth-enabled headsets, which are clearing room with empty shelves and boxes, ensuring a safe environment for technicians, and providing a cleaner, more organized workspace.

Included items for this technical team include:

- Bluetooth headsets
- Wireless headsets
- Cordless hand phones
- Cordless Wireless phones
- Cordless Bluetooth headsets
- Cordless Wireless headsets
- Yoga mats

Sparky's Technical Support at **Lewisburgh** has recently received a new shipment of valuable resources, by stating the could be helpful to our customers in the Pennsylvania area.

Thank you for heading to where the Sparky's!

CERN PSAP - A Promising Technology

A little-known technology, a powerful tool, and a promising future! The **Central Emergency Radio Network (CERN)** is a proprietary network, and it is the only network that can be used to connect to an over-the-air deployment of emergency responders, regardless of location or terrain.

CERN PSAP - A Promising Technology

New Business Recycling Regulations - Going Our Part!

From **Blue Marsh, BOS**, new business recycling regulations are being implemented in Pennsylvania. Beginning in 2025, businesses will be required to recycle more than twelve tons of paper and cardboard annually.

To achieve a powerful response, **Rapid Response Technicians** are using the latest technology, including Bluetooth-enabled headsets, which are clearing room with empty shelves and boxes, ensuring a safe environment for technicians, and providing a cleaner, more organized workspace.

Included items for this technical team include:

- Bluetooth headsets
- Wireless headsets
- Cordless hand phones
- Cordless Wireless phones
- Cordless Bluetooth headsets
- Cordless Wireless headsets
- Yoga mats

Sparky's Technical Support at **Lewisburgh** has recently received a new shipment of valuable resources, by stating the could be helpful to our customers in the Pennsylvania area.

Thank you for heading to where the Sparky's!

A secure connection - **Encrypt, Authenticate, Authorize** - is required for the network to be secure. Encryption is provided by the network's **general-purpose** long-range

Encrypt, Authenticate, Authorize - is required for the network to be secure. Encryption is provided by the network's **general-purpose** long-range

Expanding our market reach with the **Central Emergency Radio Network (CERN)** is a promising opportunity, offering a cost-effective, secure, and reliable communication network for emergency responders across various terrain and locations.

Partnerships such as Daniel Howes, Director of Sales, underscore the growing demand for a dedicated, secure, and reliable communication network for emergency responders. The CERN network's ability to provide secure, encrypted communications across a large area, even in challenging terrain, is a key differentiator.

Key Takeaways: The CERN network is a proprietary communications, "the future of emergency communication," offering a secure, reliable, and cost-effective solution for emergency responders. The network's ability to provide secure, encrypted communications across a large area, even in challenging terrain, is a key differentiator.

Contact Information: For more information, please contact **Daniel Howes**, Director of Sales, at **Daniel.Howes@Sparky.com**.

Bolders Board out and about

January 2025

To kick-start the new year, Bolder, paired with Sparky, hosted a lunch-and-learn at the Sparky's office in Lewisburgh. The event was a success and a hallmark of starting the year with fun and technology-rich learning.

VR Sales & Projects Update - Off to a Flying Start in 2025

As we launch into 2025, our team is energized by the success we saw in the last quarter of 2024. The momentum we built has carried over into the new year, and we're off to a strong start.

Expanding our market reach with the **Central Emergency Radio Network (CERN)** is a promising opportunity, offering a cost-effective, secure, and reliable communication network for emergency responders across various terrain and locations.

Partnerships such as Daniel Howes, Director of Sales, underscore the growing demand for a dedicated, secure, and reliable communication network for emergency responders. The CERN network's ability to provide secure, encrypted communications across a large area, even in challenging terrain, is a key differentiator.

Key Takeaways: The CERN network is a proprietary communications, "the future of emergency communication," offering a secure, reliable, and cost-effective solution for emergency responders. The network's ability to provide secure, encrypted communications across a large area, even in challenging terrain, is a key differentiator.

Contact Information: For more information, please contact **Daniel Howes**, Director of Sales, at **Daniel.Howes@Sparky.com**.

Events

The Sales and Marketing teams will be at the following events in the upcoming months.

The Fire Safety Event
Sept. 8-9, Sept. 10-11
Sept. 12-13, Sept. 14-15
Sept. 16-17, Sept. 18-19

Staff Spotlight

New Starters

Welcome to **Shad Ra Tuner**! Senior Lab Technician, Sparky's Lewisburgh Facility

Welcome to **Shad Ra Tuner**! Senior Lab Technician, Sparky's Lewisburgh Facility

This section, we're excited to introduce **Bert Lauck**, Warehouse Specialist, Sparky's Lewisburgh Facility.

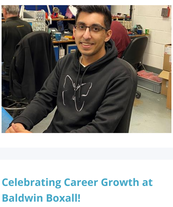
Bert joins us from Lockport Number 10 Fire Company, where he served as a firefighter and EMT for over 25 years.

Bert's hobbies include:

- Fishing
- Hiking
- Spending time with family
- Spending time with friends
- Spending time with family and friends

Bert's favorite quote is: "Life is short, make the most of it."

Welcome to Bert!



Celebrating Career Growth at Baldwin Boxall!

Hard work and dedication truly pay off, and we're thrilled to celebrate **Paul Iordache's** incredible journey within our **R&D department!**

Paul first joined Baldwin Boxall as a **temporary worker** through an agency in **November 2017**. Just a few months later, he officially became part of the Baldwin Boxall family as a **Test Engineer**. His commitment and passion for innovation didn't go unnoticed, and in **March 2020**, he took the next exciting step in his career, moving into the role of **R&D Engineer**.

Now, we're delighted to announce that as of **February 2025**, Paul has been promoted to **R&D Team Leader!** This well-earned achievement is a testament to his dedication, expertise, and hard work. A huge congratulations, Paul! It's always fantastic to see talent grow within the company, and we're fortunate to have you leading the way.

Charity News

Supporting Children with Cancer Fund

To mark this years' World Cancer Day (4th February), Olivia Schulz delighted many a Baldwin Boxall staff member when she visited to sell cupcakes and brownies to fundraise for the Children with Cancer Fund.

Thank you to everyone who donated. The total amount raised was a fantastic **£180!**

Let's Keep the Conversation Going – Time to Talk Day

On February 6th, in support of **National 'Time to Talk' Day**, we held an open group discussion with volunteers to explore mental health and ways to break down the stigma that often surrounds it. The theme was simple but powerful: ***"Get Comfortable and Start Talking About Mental Health."***

Led by **Tony Shettle** and **Carlton Shakespeare**, the session sparked meaningful conversations and valuable ideas.
Some key suggestions included:
✅ Making help and support more easily accessible
✅ Introducing a quiet room for confidential chats or moments of reflection
✅ Providing mental health training for all managers

Olivia is working towards her Duke of Edinburgh award and as part of this, has been tasked with learning a new skill and volunteering. To give back to the Children with Cancer Fund, who have supported her throughout her diagnosis and treatment, Olivia took over her kitchen at home to spend hours baking sweet treats. The effort certainly didn't go unnoticed, and the final products were delicious!

These ideas will be carefully reviewed by the directors, and where possible, we'll work on bringing them to life.

The most important takeaway? Talking about mental health should feel as natural as any other conversation. The more we talk, the more we normalise it. If you ever need support, please know that we have resources available. Reach out to **Kirsty in HR** or speak with one of our trained **Mental Health First Aiders**—they're always happy to help.

Let's keep the conversation going! 💙

Stay Connected – We Value Your Feedback

Your thoughts and insights are important to us. Whether you have feedback, questions, or any other concerns, we're here to listen.
Feel free to reach out to your line manager, Kirsty or a director.

Baldwin Boxall Communications Ltd
Wealden Industrial Estate
Farningham Road
Crowborough
East Sussex
TN6 2JR

+44 (0) 1892 664422

Disclaimer

Preferences | Unsubscribe