



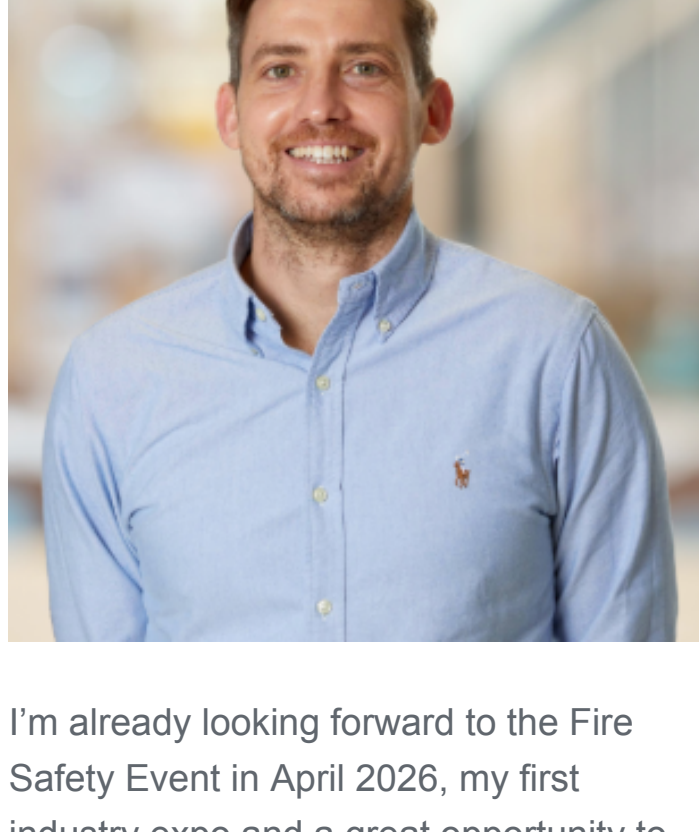
Welcome to the Winter edition of SpeakUp!

Message From Stephen Russell, Marketing Manager

I've been with Baldwin Boxall a little over a month now and it's been such a positive start. Stepping into a new company is always a mix of discovery and adjustment but the welcome here has made the transition feel remarkably natural. There's a real sense of pride, family and genuine togetherness from what I've seen so far and the values that stood out to me during the interview process have been just as clear in the day to day.

I've been spending time soaking up as much as I can and getting a feel for how everything fits together, understanding the needs of the business from a marketing perspective and how everything works. There's lots (and lots) to learn but the team here has a depth and wealth of knowledge they're always happy to share which has been invaluable in helping me understand how things work and why they work that way.

It's an exciting time to be joining Baldwin Boxall and the marketing team. The company has big ambitions for the next four years, an exciting new product in OmniCALL and a real hunger to grow and develop marketing strategies that deliver meaningful value for our customers.



I'm already looking forward to the Fire Safety Event in April 2026, my first industry expo and a great opportunity to hear directly from our customers, understand their day-to-day realities first hand and see where we can help. Those conversations are invaluable as they shape how we communicate, where we focus our efforts and how we add practical value rather than noise.

There's much more to come as I settle in, find my rhythm and start contributing in ways that support the team, the business and the customers who rely on us.

There's lots to sink your teeth into in the latest edition of SpeakUp, so grab a cuppa and enjoy the read.

Sales and Projects Update

A peek at a couple of the latest Baldwin Boxall projects...

Finsbury Avenue, London

Baldwin Boxall is providing more equipment for Broadgate Circle near Liverpool Street, London. The mixed use building, **2 Finsbury Avenue**, will comprise a large scale networked **Eclipse5** Voice Alarm system and **networked OmniCALL** EVC system in the very near future.

One Broadgate, London

The newly renovated office building and retail tower, One Broadgate has recently benefited from an updated **VIGIL3** Voice Alarm system, bringing the entire building on to Baldwin Boxall Voice Alarm and Emergency Voice Communication systems.

Contact us

Strengthening Partnerships in the Middle East

Export Sales Manager, Jason Allen and Customer Support Specialist, Ashley Wright, recently returned from a highly productive visit to the Middle East where they delivered a series of training sessions to Haven Fire & Safety, designed to deepen product knowledge and support upcoming installations.

The trip provided an opportunity to demonstrate and officially launch the new OmniCALL EVC system, with participants clearly recognising the value and advantages it brings.



The visit helped further strengthen relationships and reinforced Baldwin Boxall's commitment to providing comprehensive training and support to our partners, while positioning OmniCALL as a key driver of future growth in the region.

Product News

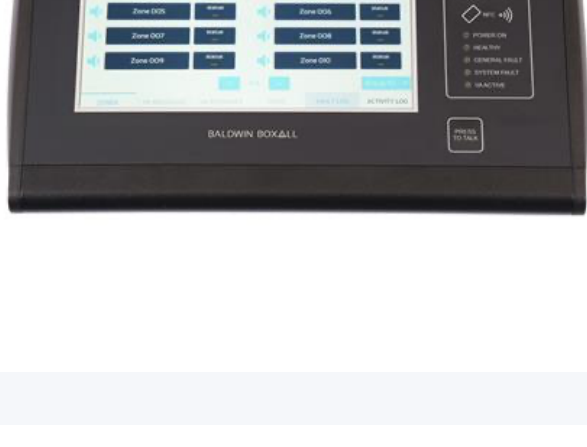
OmniCALL

Designed to meet **BS8893:2024**, OmniCALL meets the most stringent safety requirements of a life safety system. Non-polarity, two-core loop cabling, retrofitting into existing cabling systems ensures a timely and cost effective installation, minimising downtime.

Following its **successful initial installations**, customers have reported **great feedback on the intelligibility of the calls and ease of use**.

Speak with the team today to obtain a quote for your next project.

Contact Us



Touchscreen microphone enhancements

We're always working hard to make product improvements and are pleased to inform you of **enhancements to the touchscreen microphone (BVRDTSM)**. The microphone now features an **optically bonded touchscreen**, enhancing screen clarity, viewing angles, brightness and durability.

If you have any suggestions for improvement on products, please speak to a member of the team.

Martyn's Law

Martyn's Law is now in force as the **Terrorism (Protection of Premises) Act 2025** and we're at the start of a **two-year implementation** period while standards and guidance take shape. Even so, many organisations aren't waiting. We're already seeing venues review their emergency procedures, tighten staff awareness and look more closely at how their Voice Alarm and Emergency Voice Communication systems support a clear, coordinated response in fast-moving situations.

We'll be publishing more information on Martyn's Law on our website soon, so **keep an eye out for updates**.

Maintenance

The commissioning team's been kept busy and hard at work over the past few months, **maintaining VIGIL3 and OmniCare systems** at 1 Broadgate Tower, an **Eclipse5 networked system** and OmniCarePLUS at 8 Bishopsgate and the **first ever OmniCALL install** in the summer, which **received fantastic feedback** from our customer.

Future works aren't slowing down either! The team will soon be maintaining the multitude of new PAVA systems being installed across the **Canary Wharf estate** when these are migrated to VIGIL3 equipment.

Fibre Splicing

We're thrilled to be able to offer a **new fibre splicing service** for our **VIGIL3** Voice Alarm system and **OmnicarePLUS** systems. Bringing this service in-house means that we're able to bring both **cost and time savings** to our customers, when splicing VIGIL3 systems.

Our engineers have undertaken thorough training and are equipped with the **specialist tooling** that such a service requires.

Speak to the team

Staff Updates

We've welcomed some new starters to the team:

Katarzyna Glod - Despatch Operative
Sarah Gamage - Sales Administrator
Stephen Russell - Marketing Manager

We're also celebrating a few incredible long service achievements:

Keith Manvell - our QA Manager has been dedicated to his post for 20 years.
Oli Smith, one of our Commissioning Engineers, Ian Atkin, our Purchasing Manager and Mark Baldock, one of our R&D Engineers, have spent the past 10 years contributing to the team.

Thank you all for your hard work and dedication!

Outside of Baldwin Boxall

In September, Carlton Shakespeare, Systems Test Engineer, ran Baldwin Boxall's **most successful Big Bake sale to date!** Raising money for the **Children's Respite Trust** and **WOLO**, the team donned their aprons and whipped up a storm in their kitchens. There was a huge variety of baked goods on offer, from sweet chilli sausage rolls, to lemon drizzle cake and cheese straws, we were truly spoilt for choice! **We raised a fantastic £352**, which Baldwin Boxall matched to double our donations.



In support of our second chosen charity for 2025, Kirsty Mitchell, HR Manager and Dean Rose, Storeman, lent a helping hand at **WOLOFest** – a festival hosted by WOLO to raise funds for families of those affected by Cancer in Sussex. Read more about the day [here](#).

Beyond the walls of Baldwin Boxall HQ, a few of the team attended a **charity golf day to support the Children's Respite Trust** where over the entire day, almost **£10,000 was raised** for the charity! We are proud to have fundraised for the Children's Respite Trust and the important work they do for families in Sussex.



Pinwheel

Sales & Marketing Director, **Nick Baldwin**, heads our sustainability group at Baldwin Boxall and is excited to share how the business will contribute to a **brighter future for the planet**.

By working with Pinwheel, Baldwin Boxall can **directly support projects which restore nature**, clean the oceans, remove carbon and power green technologies.

Keep your eyes peeled for updates as we kick-start this initiative.

Stay Connected – We Value Your Feedback

Your thoughts and insights are important to us. Whether you have feedback, questions, or simply wish to connect, we're here to listen. Feel free to reach out at marketing@baldwinboxall.co.uk - we'd love to hear from you.

Thank you for your continued support. We look forward to staying in touch.

